

FOR IMMEDIATE RELEASE
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Independent Women's Voice Hires Lauren Zelt as Campaign Manager

WASHINGTON, DC – Independent Women's Voice today announced the addition of FP1 Strategies' [Lauren Zelt](#) as campaign manager.

Lauren has an extensive background including work on a wide variety of issue advocacy and political campaigns, strategic communications, and an eclectic career trajectory, having started as a professional ballerina, moved to TV news production, and transitioned to working in politics and policy both on Capitol Hill and on national campaigns.

"We are delighted to welcome Lauren to lead a wide variety of strategic, issue-advocacy campaigns," said **IWV president and CEO Heather Higgins**. "She is a knowledgeable and experienced communicator who will help us bring information to new audiences on critical policy issues, like health care, regulations, and taxes.

About Independent Women's Voice

Independent Women's Voice, 501(c)(4) nonpartisan, nonprofit organization, is the thought leader advocating for free-market policies, which support and improve the lives of all women and their families, and explaining how big government often backfires on American society.

To learn more about IWV, [click here](#).

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www.iwv.org

Independent Women's Voice is a 501(c)(4) nonpartisan, nonprofit organization for mainstream women, men and families dedicated to promoting limited government, free markets, and personal responsibility.

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